



Internship at Marketing & Data Sciences to build a NLP solution in Python

Take the opportunity as an intern (m/f/d) in the area of Marketing Sciences/Insights to get to know an international market research organization and to gain highly relevant practical experience.

You are a Python savvy student (m/f/d) of statistics, computer science, mathematics, economics, or a similar subject area and ideally are about to successfully complete your Master's degree.

You are highly motivated and characterized by your strong analytical skills. You have first experience with Natural Language Processing analytics and are interested in deepening your NLP knowledge.

Working alongside with you will be a data science team that will happily share their knowledge but is also keen to learn from your experience and skill-set.

Of course, your valuable efforts will be adequately paid.

Responsibilities:

- Build and implement a NLP solution in Python that covers text pre-processing, topic modeling and sentiment analysis.
- Thoroughly test and de-bug the solution

Qualifications:

- Solid knowledge of Python and the respective tool ecosystem (Jupyter, Pycharm).
- Basic knowledge of other analytic programming languages (e.g. R)
- Basic understanding of AI (i.e., principles, tools, areas of application)
- Solid knowledge of machine learning in general especially supervised learning and deep learning algorithms (e.g. Tensorflow and Keras).
- Solid skills in text classification and/or NLP is a plus (e.g. BERT)

Period: Starting July 2020 or later, 4-6 months for 39 h/week

Place of work: Our headquarters in Nuremberg

Contact:

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