

BLOCKCHAIN APPLICATIONS FOR BUSINESS

COURSE MAP

BLOCK A: FOUNDATIONS OF BLOCKCHAIN TECHNOLOGY AND APPLICATIONS

- Chapter A1. Introduction to Blockchain Technology
- Chapter A2. Tech Basics of Blockchain Technology
- Chapter A3. Exploring the Bitcoin Whitepaper
- Chapter A4. Hands-on Tutorial: Smart Contracts on Ethereum

BLOCK B: THE VALUE PROPOSITION OF BLOCKCHAIN TECHNOLOGY

- Chapter B1. Strengths and Weaknesses of Blockchain Technology
- Chapter B2. Identifying Business Opportunities in the Blockchain Space

BLOCK C: BLOCKCHAIN USE CASES IN DIFFERENT BUSINESS AREAS

- Chapter C1. Use Cases of Blockchain: Introduction & Marketing
- Chapter C2. Use Cases of Blockchain: Finance Industry
- Chapter C3. Use Cases of Blockchain: Automotive Industry
- Chapter C4. Use Cases of Blockchain: Supply Chains & IoT
- Chapter C5. Use Cases of Blockchain: Vocational Education Training

BLOCK D: A DIFFERENTIATED PERSPECTIVE ON BLOCKCHAIN

- Chapter D1. Legal, Societal and Ecological Aspects of Blockchain

